



The 3rd Israel Strategy Conference

Be'er Sheva, Israel

December 27-29, 2009

In a continuous effort to build a thriving international community of strategic management scholars and promote the field of strategic management in Israel, we are proud to announce the 3rd Israel Strategy Conference (ISC2009) to be held in Be'er Sheva, Israel, on December 27-29, 2009. The tentative program features several prominent keynote speakers including Jay Barney (Ohio State), Michael Hitt (Texas A&M), Anita McGahan (Toronto) and Harbir Singh (Wharton). ISC2009, sponsored by the Guilford Glazer School of Business & Management at Ben-Gurion University of the Negev, will offer a unique opportunity to present innovative ideas and explore recent developments and emerging issues in strategic management, as well as receive feedback on work-in-progress, and network with colleagues. The conference will also include a doctoral consortium for which a separate announcement will follow.

ISC2009 Call for Papers

We invite individuals who engage in strategic management research to submit paper proposals for possible presentation at the conference.

Possible topics include (but are not limited to):

- A. Strategy formulation and implementation
- B. Strategic planning and decision processes
- C. Managing risk and uncertainty
- D. Strategic control and reward systems
- E. Resource development and allocation
- F. Knowledge management
- G. Internationalization and multinational corporations
- H. Strategic alliances and networks
- I. Diversification and portfolio strategies
- J. Competitive strategy
- K. Selection and behavior of general managers
- L. Corporate venturing
- M. Entrepreneurship
- N. Corporate governance



Submission guidelines

ISC will consider unpublished original paper proposals relating to the above topics of interest. International and global perspectives are encouraged. Proposals can be conceptual or empirical, quantitative or qualitative. Published papers or papers that were accepted for publication prior to the submission deadline will not be considered for the conference. We seek to accept a relatively small number of high-quality papers that target top tier academic journals. Submitted papers will go through a double blind review by a panel of several reviewers. Submissions will be evaluated based on their academic rigor, relevance, and contribution to the field of strategic management. Accepted proposals will be assigned to paper sessions or interactive sessions based on this evaluation.

The deadline for online submissions of paper proposals is June 15th, 2009.

Paper proposals, written in English, should clearly identify the research questions and methodology. If available, the main results, implications, and contributions should also be briefly discussed. Paper proposals are limited to 2 pages of text and 1 additional page of references. Use double spacing with 1-inch margins all around and a font size no smaller than 11 pt. The title of your paper must be included in the header of the proposal and should exactly match the title provided in the online submission form. Please do not include any author identifying information in the proposal. To submit the paper proposal, upload your proposal in a Word or PDF file format to the Submissions Section of the ISC website at: <http://www.isc.org.il> where additional guidelines will be provided. As part of the submission process you will be required to enter your contact details and affiliation, list your co-authors, and select a topic category that best applies to your paper. Presenting authors must be available to present their papers any time during the conference. There will be no changes in the program to accommodate specific time preferences. If the presenting author cannot be available during December 28-29, please don't submit a proposal. An author may be designated as the presenter of only one paper, but can be listed as a co-author of up to 3 papers.

The Submission Section of the ISC website will open in April, 2009 and will be available until June 15, 2009. Notices to authors will be sent in August, 2009, indicating whether the proposed paper has been selected for inclusion in the conference program, and whether it has been accepted to a paper session or an interactive session. Authors of accepted papers will be required to submit a short abstract and the full-length paper (for paper sessions) by November 1st, 2009. Presenting authors must register to the conference by September 1st, 2009. The conference program, with a detailed schedule of sessions and events will be released in November, 2009.



ISC Best Paper Award

Select paper proposals which receive the highest assessment in the review process will be nominated as finalists for the ISC Best Paper Award. The finalists will be asked to submit a full paper for an additional blind-review process by a distinguished panel. The selected winner(s) of the ISC Best Paper Award will receive a plaque and a \$1,000 cash prize sponsored by Rotem Strategy, an Israeli-based strategy consulting firm. The winning paper will be announced in the concluding session of ISC.

Conference format

The conference will start with a reception and a special session which will be held on the evening of December 27th. Papers will be assigned to various session formats based on common themes, scheduled on December 28-29, 2009. Each author whose paper is accepted for presentation in a paper session will be given 15 minutes to present the paper. Following the presentations, designated discussants who have carefully read the papers will present their main comments and provide suggestions for improving the papers and getting them ready for publication. Discussants will also offer an integration of the papers presented in their sessions, which will be followed by questions from and general discussion by the audience. In addition, the conference will feature themed interactive sessions which will offer authors the opportunity to interactively present their papers and discuss them with the audience. The conference will also feature keynote speeches and special sessions to be noted in the conference program.

Conference location and accommodation

ISC2009 will be held at the Guilford Glazer School of Business & Management at Ben-Gurion University of the Negev, Be'er Sheva, Israel. The conference hotel is close to Ben-Gurion University and offers a special rate to conference attendees:

Golden Tulip Negev Hotel

4 Henrietta Sold St., 84894, Beer Sheva, Israel. Tel.: 972-8-6405444 Fax: (972)(8)6405455

Web : <http://www.fattal.co.il/HotelLtr.aspx?ResortID=19&LangID=2>

Hotel reservation details will be soon available.

After-conference trip to Eilat

Conference attendees can sign up for a tour of the Negev desert and a trip to the city of Eilat, one of Israel's best tourist attractions. Special conference rates apply. Come celebrate the Sylvester in the Red Sea!



ISC is a family friendly conference!

The timing between Christmas and New Year, combined with Israel's warm weather and tourist attractions, is perfect for bringing your family to Israel. To make the conference more enjoyable to all involved, ISC will offer family members excursions during the conference. On Monday, December 28th, families will be offered a half day guided tour to a Bedouin museum, a Bedouin craft shop, and the Biblical City of Be'er Sheva where Abraham dug his famous water wells. In the evening, families are welcome to join the conference's social event. On Tuesday, December 29th, families will be offered a full day excursion to the Dead Sea and Masada. These excursions will be offered at net cost and require advance registration.

Conference registration

Registration to the conference will open on August, 2009. Attendees are advised to register early. Please visit the ISC website to register: <http://www.isc.org.il/>. Payment instructions will be posted on the conference website.

The conference registration fee is as follows:

Early registration fee:	NIS 500
Early registration fee for students:	NIS 400
Late registration fee:	NIS 600
Late registration fee for students:	NIS 500

Early registration fee is accepted by November 1st, 2009. Late registration fee will be applicable after November 1st, 2009 and on-site. Attendees are nevertheless advised to register online by November 1st. Students must present valid student ID upon admission to the conference. Additional fees apply for those registering to the social events and/or the trip to Eilat.

Conference co-organizers

Niron Hashai (Hebrew University) - nironH@huji.ac.il

Dovev Lavie (Technion) - dlavie@tx.technion.ac.il

Ithai Stern (Northwestern University) - i-stern@kellogg.northwestern.edu

Advisory committee

Joel Baum (University of Toronto) - baum@rotman.utoronto.ca

David Brock (Ben-Gurion University) - dmb@bgu.ac.il

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Zur Shapira (New York University) - zshapira@stern.nyu.edu

Brian Silverman (University of Toronto) - silverman@rotman.utoronto.ca

For additional information, visit the ISC website at <http://www.isc.org.il/> or contact one of the conference co-organizers at info@isc.org.il.

We look forward to seeing you in Be'er Sheva, Israel!