



**The 6th Israel Strategy Conference**  
**The Hebrew University of Jerusalem, Jerusalem, Israel**  
**December 20-22, 2015**

**Conference Program**

**Sunday, December 20, 2015: Welcome Dinner and Keynote Speech and Doctoral Consortium**

**Doctoral Consortium (08:30-16:00)**

*(Requires early registration)*

**Organizers**

Gino Cattani, *New York University*

Gary Dushnitsky, *London Business School*

Niron Hashai, *The Hebrew University of Jerusalem*

**08:30** ISC Bus departs from Hotels to Hebrew University - Beit Maierdorf Building

**08:45** **Reception and Conference Registration**

**Lobby**

**09:00-10:30** **Perspectives on Organizational Change**

**Room 405**

**Don't Dare to Knock Them off Their Pedestal: The Likelihood of CEO Dismissal Following a Loss in Firm Status**

Seok-Hyun (Stephen) Hwang, *Northwestern University*

**Born into Chaos: Founding Environment and Coping with Future Change**

Wesley Koo, *Stanford University*

**Culture and Innovation: An Oxymoron Well Based: The Relationship between Countries' Culture and Innovation**

Michal Malinovitch, *The Hebrew University of Jerusalem*

**Managing Participation and Inclusion in the Strategy Process**

Daniel Mack, *INSEAD*

**10:30-11:00** **Coffee Break**

**11:00-12:30** **Collaboration Strategies**

**Room 405**

**Fishers of Social Businessmen**

Howard Jean-Denis, *University of Connecticut*

**Domestic Alliance Network Structures, Absorptive Capacity, and Regional Strategies of MNEs\***

Viacheslav Iurkov, *BI Norwegian Business School*

**Termination of R&D Alliances: The Role of Formal and Informal Governance**

Mariia Koval, *BI Norwegian Business School*

**Collaboration and the Formation of New fields: The Case of Slow Money**

Esther Leibel, *New York University*



12:30-13:30 **Lunch Break**

13:30-14:30 **Exploration and Exploitation**

**Room 405 Exploratory Learning from Failure and Success: Evidence from Biotech Industry**

Tao Wang, *University College London*

**How Performance Incentives Shape Exploration and Exploitation: Evidence from microdata**

Sunkee Lee, *INSEAD*

14:30-14:45 **Coffee Break**

14:45-15:45 **Session: Current and Future Research Themes in Strategy**

**Room 405 Panelists:**

Vibha Gaba, *INSEAD*

Alfonso Gambardella, *Bocconi*

Gerry George, *Singapore University of Management*

Karen Schnatterly, *University of Missouri*

Ezra Zuckerman, *MIT*

16:00 ISC Bus departs from Hebrew University to Hotels

18:45 ISC Bus departs from Hotels to Hebrew University - Beit Maierdorf Building

### **Welcome Dinner and Keynote Speech**

19:00 **Welcome Notes and Keynote**

**Dining Area** Amir Sasson, *ISC organizing Committee, BI Norwegian Business School*

Yishay Yafeh, *Dean, School of Business Administration, HUJI*

Dovev Lavie, *ISC Advisory Committee, Technion*

**Gerry George on “Strategy research for the next decade: Why we need to rethink what we study and how we do it”**

22:00 ISC Bus departs from Hebrew University to Hotels



**Monday, December 21, 2015**

08:15 ISC Bus departs from hotels to Hebrew University - Beit Maierdorf Building

08:30 **Reception and Conference Registration**  
Lobby

09:00-10:15 **Paper Session: Alliance Function, Portfolio and Networks**  
Room 502 **The Contingent Value of the Dedicated Alliance Function\*\***  
Melike Findikoglu, *Ozyegin University*  
Dovev Lavie, *Technion*

**Opportunity is in the Eye of Beholder: The Rational and Behavioral Drivers of Alliance Portfolio Adaptation to Performance Shortfalls and Environmental Jolts\***

Oleksiy Osiyevskyy, *Northeastern University*  
Joy Ruihua, Jiang, *Oakland University*  
Tom Q. Tao, *James Madison University*  
Michael Santoro, *Lehigh University*

**How Much Do Alliance Networks Matter?**

Viacheslav Iurkov, *BI Norwegian Business School*  
Amir Sasson, *BI Norwegian Business School*

**Discussant:** Karen Schnatterly, *University of Missouri*

09:00-10:15 **Paper Session: Cross-Border Resource Allocation**  
Room 503 **The Value of Productivity in Emerging Market Firms Cross-Border Acquisitions**  
Yinuo Tang, *University of Hong Kong*  
Ravi Madhavan, *University of Pittsburgh*

**The Emergence of Clean Energy Clusters: Cross-industry Synergies, Global Value Chains, and Advocacy Networks**

Stephan Manning, *University of Massachusetts*  
David Levy, *University of Massachusetts*  
Thomas Bejarano, *University of Massachusetts*

**Discussant:** Barak Aharonson, *Tel Aviv University*

10:15-10:30 **Coffee Break**

10:30-11:45 **Research Bazaar: Behavior, Technology and Governance**  
Room 405 **Acquisition Strategy, Technological Trajectory, and Performance**  
Andrea Contigiani, *University of Pennsylvania*

**MNCs and Network Advantage**

Barak Aharonson, *Tel Aviv University*  
Daniel Tzabbar, *Drexel University*  
Terry Amburgey, *University of Toronto*

**Growing Up is Hard to Do: Maturing Born Global Companies in a High-Tech Environment**



Tamar Almor, *College of Management*  
Stine Øyna, *University of Agder*  
Shlomo Tarba, Business School, *University of Birmingham*  
Mohammad Ahammad, *Nottingham Trent University*

**Political Connections and Anti-Trust Holdup: How do Firms Use Non-Market Strategies to Influence the Regulatory Control over Their Market Strategies?**

Asli Kozan, *IPAG Business School*  
Birgul Arslan, *Koç University*

**Coordinating Co-opetition - Insights from Open-Source Cloud Software Development**

Yash Raj Shrestha, *ETH Zurich*  
Shiko Ben-Menahem, *ETH Zurich*  
Georg von Krogh, *ETH Zurich*

**Facilitator:** Anna Sabidussi, *Tilburg University*

10:30-11:45  
Room 403

**Research Bazaar: Knowledge and Innovation Grants and Scientific Productivity: Do Researchers Benefit from Receiving Grants?**

Kaisa Snellman, *INSEAD*  
Jeannette Colyvas, *Northwestern University*  
Emily Robinson, *INSEAD*

**Institutions and Intrapreneurship**

Niels Bosma, *Utrecht University*  
Erik Stam, *Utrecht University*  
Sander Wennekers, *Rotterdam School of Management*

**Growth Constraints of New Ventures in Peripheral Regions**

Eli Gimmon, *Tel-Hai College*  
Zeev Greenberg, *Tel-Hai College*  
Yanay Farja, *Tel-Hai College*

**Entrepreneurs' Emotional Labor: The Interrelations between Emotional Intelligence, Psychological Ownership and Firm Growth**

Yitshaki Ronit, *Ariel University*  
Fredric Kropp, *Middlebury Institute of International Studies at Monterey; ECIC, the University of Adelaide*

**The Curse of Knowledge When Positive Knowledge Turns Negative**

Dirk Martignoni, *USI Lugano*

**Facilitator:** Mikolaj Pindelski, *Warsaw School of Economics*

11:45-12:30  
Dining Area

**Keynote Session**  
**Alfonso Gambardella on “Autonomy and the Management of Human Capital: Efficiency vs. Incentives”**

12:30-13:30  
Dining Area

**Lunch Break**

13:30-14:45 **Paper Session: Employee-Firm Interface and Performance**  
**Room 502** **When does R&D scientist mobility lead to interfirm knowledge spillovers?**  
 Martin Goosen, *USI Lugano*  
 Gianluca Carnabuci, *USI Lugano*

**Ambidexterity in Supervisor-Subordinate Relationships in China**  
 Yijun Xing, *Beijing Jiao Tong University*,  
 China Yipeng Liu, *University of Birmingham*,  
 Shlomo Y. Tarba, *University of Birmingham*

**Dancing with the Stars: Benefits of a Star Employee's Temporary Absence for Organizational Performance**  
 John Chen, *University of Florida*  
 Pranav Garg, *Indian Institute of Management Bangalore*

**Discussant:** Amir Sasson, *BI Norwegian Business School*

13:30-14:45 **Paper Session: Feedback Loops and Firm Performance**  
**Room 503** **An art of balance: When Does Balancing Short- and Long-Term Goals Enhance Performance?**  
 Victoria Sevchenko, *London Business School*  
 Sendil Ethiraj, *London Business School*

**Know Thyself, Know Thy Rival: How Strategic IQ Benefits Performance**  
 Sheen S. Levine, *University of Texas at Dallas & Columbia University*  
 Mark Bernard, *Goethe University of Frankfurt*  
 Rosemarie C. Nagel, *Pompeu Fabra University*

**Resource Reconfiguration: Learning from Performance Feedback**  
 Ari Dothan, *Interdisciplinary Center Herzlia*  
 Dovev Lavie, *Technion*

**Discussant:** Niron Hashai, *Hebrew University*

14:45-15:00 **Coffee Break**

15:00-16:15 **Paper Session: TMT and Corporate Governance**  
**Room 502** **Where Do Heterogeneity Effects Come From? The Missing Link between Top Executive Tenure and Choice**  
 Ithai Stern, *INSEAD*  
 Razvan Lungeanu, *Penn State*

**Signaling is a Two-Way Street: Response to Media Disapproval of Overpaid CEOs at Philanthropy-Inclined Firms\***  
 Jean-Philippe Vergne, *Richard Ivey School of Business*  
 Georg Wernicke, *Copenhagen Business School*  
 Steffen Brenner, *Copenhagen Business School*

**Is M&A Diversification an active Ingredient for the Post-Deal Inventive Quality?**  
 Maria Chiara Di Guardo, *University of Cagliari*  
 Kathryn R. Harrigan, *Columbia University*  
 Elona Marku, *University of Cagliari*



**Discussant:** Karen Schnatterly, *University of Missouri*

15:00-16:15  
**Room 503**

**Paper Session: Firm Emergence and Business Models**

**The Origins and Development of Organizational Knowledge Implications for Product Scope**

Niron Hashai, *Hebrew University*

Ivo Zander, *Uppsala University*

**Business Model Innovation Following a Disruption: Reactions of Pharmaceutical Incumbents to Biotechnology Revolution**

Ivanka Visnjic, *ESADE Business School*

Patricia Klarner, *University Munich*

Julian Birkinshaw, *London Business School*

**When Do I Need It? Social Support Dynamics in Firm Emergence**

Kim Klyver, *University of Southern Denmark*

Benson Honig, *McMaster University*

**Discussant:** Anna Sabidussi, *Tilburg University*

16:30-17:00  
**Room 405**

**Government Strategy – an Oxymoron? Musings of an Economist.**

Eugene Kandel, *Hebrew University*

17:10

ISC Bus departs from Hebrew University to Hotels

18:30

ISC Bus departs from Hotels to Social Event

18:30-22:00

**ISC Social Event (Requires early registration)**

22:30

ISC Bus departs from Social Event to Hotels



**Tuesday, December 22, 2015**

09:15 ISC Bus departs from Hotels to Hebrew University - Beit Maierdorf Building

09:30 **Reception and Conference Registration**  
Lobby

10:00-11:00 **Keynote Session**  
Room 405

**Myles Shaver on “Building a Headquarters Economy: Managers, Mobility, and Minneapolis' Experience”**

11:00-11:15 **Coffee Break**

11:15-12:30 **Paper Session: Structure, Culture and Firm Performance**

Room 502 **The Cultural Contingency of Structure: Evidence from Entry to the Slave Trade in and Around the Abolition Movement**

Paul Ingram, *Columbia University*  
Brian Silverman, *University of Toronto*

**Fitting In or Standing Out? The Tradeoffs of Structural and Cultural Embeddedness in Organizations**

Amir Goldberg, *Stanford University*  
Sameer Srivastava, *University of California Berkeley*  
Govind V. Manian, *Stanford University*  
Christopher Potts, *Stanford University*

**Firm Culture and Performance**

Claudine Gartenberg, *New York University*  
Andrea Prat, *Columbia University*  
George Serafeim, *Harvard University*

**Discussant:** Ithai Stern, *INSEAD*

**Sponsored by Start-up Nation Central**

11:15-12:30 **Paper Session: R&D Strategies and Financing**

Room 503 **From Compliance to Competition: Organizational Capabilities and Market Opportunities in the Evolution of Pollution Reduction Technologies**

Joel Malen, *Hitotsubashi University*  
Alfred Marcus, *University of Minnesota*

**Patent Collateral, Investor Commitment, and the Market for Venture Lending**

Yael Hochberg, *Rice University*  
Rosemarie Ziedonis, *University of Oregon and Stanford University*  
Carlos Serrano, *Universitat Pompeu Fabra and Barcelona GSE*

**Evaluating the Effects Government R&D Grants on Startups: The Case of a Small Open Economy**

Annamaria Conti, *Georgia Institute of Technology*

**Discussant:** Ari Ginsberg, *New York University*

12:30-12:45 **Coffee Break**

**Sponsored by Start-up Nation Central**

12:45-13:45  
Room 503

**Paper Session: Innovation and R&D Strategies**  
**To Adapt or Disrupt? Performance Objectives as Drivers of Innovation Strategies\***

Murat Tarakci, *Rotterdam School of Management*  
Fabian Sting, *Rotterdam School of Management*

**Knowledge in a Desert: Exploring the Impact of the Geographic Isolation of Academic Institutions on Science-Based Invention**

Michael Bikard, *London Business School*  
Matt Marx, *MIT*

**Dominant Problem Solving Logics of Innovation**

Burcu Küçükkeles, *ETH Zurich*  
Shiko Ben-Menahem, *ETH Zurich*  
Georg von Krogh, *ETH Zurich*

**Discussant:** Ivanka Visnjic, *ESADE Business School*

13:45-15:00  
Dining Area

**Lunch Break**

15:00-16:00  
Room 502

**Paper Session: Stakeholders and Firm Responses**  
**Escalators and Selectors: Heterogeneity in Firms' Propensity to Abandon Failing Innovation Projects\***

Ronald Klingebiel, *Frankfurt School of Finance and Management*  
Christian Rammer, *Centre for European Economic Research*

**Paying Attention to Misconduct: Explaining Changes in Corporate Responses to Earnings Restatements after Sarbanes-Oxley**

Jo-Ellen Pozner, *University of California Berkeley*  
Aharon Cohen-Mohliiver, *London Business School*  
Celia Moore, *London Business School*

**Participation and Compliance in Emerging Economies: How Society Benefits when Firms are Involved in the Design of Business Regulations**

Edmund Malesky, *Duke University*  
Markus Taussig, *NUS Business School*

**Discussant:** Mike Ehrlich, *New Jersey Institute of Technology*

15:00-16:00  
Room 503

**Paper Session: Intra-firm Strategies**  
**Intra-firm Spillovers? The Stock and Flow Effects of Collocation**

Evan Rawley, *Columbia University*  
Robert Seamans, *New York University*

**Intra-firm Network Structure and Performance**

Øystein Fjeldstad, *BI Norwegian Business School*  
Binh Phan, *BI Norwegian Business School*  
Amir Sasson, *BI Norwegian Business School*





**Discussant:** Barclay Burns, University of Utah

16:00-16:45 **Keynote Session**  
Room 405

**Brian Silverman** on "Bringing History into Strategy Research"

16:00-17:45 **Award Ceremony**  
Room 405

**Announcement of the Best PhD Proposal Award Winner**

*Sponsored by Coller Institute of Venture*

**Yesha Sivan**, *Coller Institute of Venture*

**Announcement of the Fiegenbaum Best Paper Award Winner**

*Sponsored by Rotem Strategy*

**Zur Shapira**, *New York University*

**Zeev Rotem**, *Rotem Strategy*

**Concluding Remarks**

**Ithai Stern**, *ISC Advisory Committee, INSEAD*

17:45-19:00 **Dinner**  
Dining Area

19:00 ISC Bus departs Hebrew University to Hotels

\* ISC Best Paper Award nominee, \*\* ISC Honorable Mention

All sessions will take place on the 4th Floor of the **Beit Maierdorf Building** unless stated otherwise

Pavillion will open on Monday